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Allocation to Risky Assets 7 Optimal Risky Portfolios

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Alan J. Marcus is a Professor of Finance in the Wallace E. Carroll School of Management at Boston College. His main research interests are in derivatives and securities markets. He is co-author (with Zvi Bodie and Alex Kane) of the texts Investments and Essentials of Investments.

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CHAPTER 8

BODIE, KANE, MARCUS 6-21 You can create a complete portfolio

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by splitting funds between safe and risky assets. Let: y = portion allocated to the risky portfolio, P $(1-y)$ = portion to invest in risk-free asset, F .

CHAPTER 6

INVESTMENTS | BODIE, KANE, MARCUS 7-26 • The amount of possible risk reduction through diversification depends on the correlation. • The risk reduction potential increases as the correlation approaches -1. -If $\rho = +1.0$, no risk reduction is possible. -If $\rho = 0$, σP may be less than the standard deviation of either component asset.

CHAPTER 7

BODIE, KANE, MARCUS 11-26 • Magnitude Issue -Only managers of large portfolios can earn enough trading profits to make the exploitation of minor mispricing worth it. • Selection Bias Issue -Only unsuccessful or partially successful investment schemes are made public.

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